

# CITYSCAPE

CONFERENCE AGENDA | 17 APRIL 2018 | CONFERENCE HALL A

## REWRITING THE RULE BOOK: GENERATING GROWTH IN ABU DHABI REAL ESTATE

13:30 **Arrival and Hors D'oeuvres**

14:30 **Chairman's Welcome**

**Chris Seymour**, Managing Director, **Mott Macdonald**

14:35 **Opening Remarks**

**Ahmad Bin Ghannam**, Acting Executive Director, **Abu Dhabi Investment Office**

**Real Estate Industry Trends in 2018: Adjusting to the New Normal**

- Affordable housing remains the sweet spot in the residential market
- Summary of market conditions in 2018 and the way forward

**Mansoor Ahmed, Director**, Development Solutions, Healthcare, Education and PPP, **Colliers International**

**The 4th Industrial Revolution: How Artificial Intelligence, Blockchain and Internet of Things Can Create New Possibilities in the Real Estate Industry**

- Will artificial intelligence revolutionise real estate as we know it?
- How will these technologies impact building construction, facilities management, real estate transactions and human interaction?
- What is being done to achieve the UAE Centennial Vision 2070 and how can we prepare?

**Moderated By: Andrew Rippon, Blockchain Consultant**

**Abdulla Balalaa, Director**, Real Estate Development and Design, **Masdar**

**Muhammad Salman**, Chief Executive Officer & Founder, **Blockpreneurs**

**Leo Kahn**, VP of Marketing and Communication, **Prophy Inc.**

15:30 **Coffee Break**

**Investment in Abu Dhabi: What? Who? Where and How?**

- Where is investment happening and how?
- How do the public, private and free zone investments contribute?
- How does Abu Dhabi compare to the world globally?

**Moderated By: Robin Williamson**, Managing Director – Real Estate, **Deloitte**

**Mohammad Al Fardan**, Director, **Masdar Free Zone**

**Muhammed Binghamti**, Chief Executive Officer, **Binghamti Developers**

**Dr. Nicolas Bremer**, Partner, **Alexander & Partner**

**Affordable Housing: The Lower and Mid-Income Tenant's Dream Housing Institute**

- Why affordable housing isn't being given the attention it deserves, when demand clearly outweighs supply
- Opportunities of collaboration between the public and private sector to bridge this gap
- Post VAT sector economic analysis by dissecting the housing needs and income to rent ratio

**Moderated by: Richard Fenne**, Studio Chair and Principal, **Woods Bagot**

**Maan Al Awlaqi**, Executive Director – Commercial, **Aldar Properties**

**Sameh Muhtadi**, Chief Executive Officer, **Bloom Holding**

**Maysa Sabah**, Managing Director – MENA, **The Affordable Housing Institute**

17:00 **End of Conference – Coffee and Networking Reception**

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