

ARCHITECTURE AND DESIGN FORUM

13:00 **Arrival**14:00 **Chairman Opening Remarks**
Chris Jones, Partner, **10 Design**14:05 **Introduction to the WELL Building Standard**
· The impact of our buildings on our health
· The development of the WELL standard for buildings
· The WELL certified projects in UAE
Yousef Zakaria, Country Manager – KSA, **Alpin Limited**14:30 **Realising a Masterplan: The Role of Architects & Urbanists in Creating Liveable Environments**
· Buildings are components of cities
· Cities are places for human habitation
· Streets, parks public realms define the urban environments. Architecture as a form responds and is completed by the context it grows from
Kourosh Salehi, Design Director, **LWK + Partners**14:50 **Behind the Scenes of the Louvre: Design and Construction of a Challenging Iconic Engineering Project**
· The importance of cultural infrastructure in UAE
· The need for Iconic buildings for National Museums
· The challenges of the construction of technically complex projects in the Middle East
Brian Cole, Director, **BuroHappold Engineering**15:10 **In conversation with..**
Yousef Zakaria, Country Manager – KSA, **Alpin Limited**
Brian Cole, Director, **BuroHappold Engineering**
Korosh Salehi, Design Director, **LWK + Partners**15:30 **Break**15:40 **The Business Case for Sustainable Design**
· Enhanced Efficiency & Value Engineering
· Design Principles of Circular Economy
· Next Step: Regenerative Design
Dr. Ali Amiri, Head of Department for Sustainability, **Ramboll Middle East**16:00 **Case Study: Connectivity through City Developments, Architecture, Lighting Design and New Technology Trends**
Zeki Kadirbeyoglu, Principal & Lighting Designer, **ZKLD Light Design Studio**16:20 **The Banality of Evil Design: Notes on Inclusive Design**
· Disability is not a special condition differing from the norm but a product of a condition and the environment; hence intervention on the environment must be planned with this new framework in mind. Remedial design should be the last resort and not the norm
· Introduction to the notion of morality in design. i.e. Bad design is immoral
· What's in a name: from disabled to determined. Not an end but the beginning of the path towards inclusivity
Goffredo Pucetti, Assistant Professor of Practice, **New York University Abu Dhabi**16:40 **In conversation with..**
Dr. Ali Amiri, Head of Department for Sustainability, **Ramboll Middle East**
Zeki Kadirbeyoglu, Principal & Lighting Designer, **ZKLD Light Design Studio**
Goffredo Pucetti, Professor of Practice, **New York University Abu Dhabi**17:00 **End of Forum**Platinum Plus
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